

Event Name: **Automoto**

Full Address of event: **Lloyd Erskine Sandiford Complex, St. Michael**

Time: **12pm - 9 pm**

Date: **July 14th**

**AutoMoto 2012 – Jul 14th 2012,
LLOYD ERSKINE SANDIFORD COMPLEX (LESC)**

Automoto is BACK! Get ready for the best auto fair in Barbados! Automoto!

WHAT IS IT: Automoto is branded as a day of motorsport for the entire family. The day consists of an autocross, a dexterity and Drift Dream's signature Thrill Ride*.

On Saturday July 14th the Barbados Association of Dragsters and Drifters (BADD) in association with Drift Dream Inc. (dD) present AutoMoto the event is branded as a day of motorsport for the entire family from 12pm to 9pm within the parking lots of the Lloyd Erskine Sandiford Complex.

* - Descriptions of activities provided below.

WHAT CAN YOU EXPECT

Automoto is not only for the car fanatics but the entire family, no matter if you are young or young at heart, we have activities for everyone to enjoy and be part of at this great event. Don't think its just a car show, it's a family day for everyone! Kids can enjoy the many activities such as face painting provided by Chefette, bounce tents and other kids games and activities, while the parents view and interact with sponsors from a variety of industries. There will be thousands of dollars in giveaways from sponsors.

Video Game Competition: Automotive Art will be hosting a Dirt 3 video game competition where the first prize is a full Playstation 3 Racing setup for Dirt 3. The price for entry is a nominal \$5.

Autocross | Dexterity | Thrill Ride: Over the past few weeks some members of the public have spent tireless hours preparing their cars for the dexterity and autocross. These two activities will be two of the highlights of the day for those who are willing to put their driving skills on stage and to the test! For those who prefer to leave the driving to the professionals, they can go for a thrill ride with a rally driver in a race prepared car!

Food: There will be plenty of food at Automoto such as Harry's burgers, cotton candy, mini doughnuts and smoothies to cool you down from all the action. Additionally, there will also be music to keep you moving the entire day! Be ready for lots of excitement in a safe environment!

Sponsors: This auto fair will have numerous sponsor stalls around the venue where spectators can both learn about new products and also interact with the sponsors. While sponsors are focused mainly in the automotive industry, there will be sponsors who can give you advice on new electronics, help you with financing your car and also automotive dealerships on site for those interested in purchasing a new car!

AUTOCROSS

Autocross focuses on car control and driver skill. Competitors negotiate a timed course and vie for the first place trophy and while there is less sliding of the car than in the dexterity, the bragging rights are the same! Imagine that you can take your daily driver (car) and legally participate in motorsport. It's a great first step into motorsport and one way to truly learn about car control.

Autocross will challenge even the most skilled of drivers and what you think is easy from the outside, is a totally different story when you are peering over the steering wheel. Come early and get a flavour of the Autocross, ask the drivers questions and see how you can be a part of motorsport.

Note: This activity is not open to the public, but there will be information available onsite on how people can participate in autocross events during the year.

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DEXTERITY:

This activity is about car control while sliding the car around a predetermined course. Power is nothing without control so that's our focus at Automoto. Competitors must negotiate a number of obstacles in a timed challenge where the cars usually slide around the obstacles. There are 5 - 6 courses and three elimination rounds. Drivers will be timed for each circuit and the best times go forward to a timed clash for a prize of \$1000 in Automotive Art cash.

This dexterity is open for members of the public so you don't have to be an expert rally driver. Just come and be part of the excitement. Feel the real experience of going sideways and enter the dexterity!

There are only forty spaces for entry into the dexterity competition! Don't be left out! Come and register early and secure your spot for a chance to display your skills before its too late.

Registration: Registration fee is \$100 and you can complete a form at Motor Sport Services in the same building as sponsors Slam 101.1FM between 10am – 2pm. First Prize is \$1000 in automotive art cash. There is a second and third prize as well.

THRILL RIDE:

If you would prefer not to use your car in the dexterity or autocross, there are still no worries! You can experience the thrill of going sideways with a seasoned rally driver in a race prepared car. This will be sure to get your adrenaline going!

The Thrill ride is a fun, safe heart pumping, adrenaline inducing experience! Thrill ride with seasoned drivers doing donuts in their rally cars. We will have Neil Corbin, Karl Waterman, Ryan Wood and many others on site all day.

AUTOMOTO 2012 – SEE YOU SIDEWAYS!

AutoMoto is a full family day, with Technical Sounds keeping you entertained all day. AutoMoto 2012 is a day to enjoy the cars, giveaways and all the action.

We also have a special surprise at the end of the day so you won't want to miss this! However, we are confident that the day's activities will keep you wanting for more! Our goal is to have you wishing that the next Automoto is the following weekend!!!

ADMISSION: The entry fee is \$20 for adults and \$10 for kids.

- For more information search "[AutoMoto](#)" on facebook (Short link - goo.gl/7830L) or scan the QR code below. There will be a number of giveaways on the facebook page so visit us!
- Check out our video(s) on YouTube – Search "Automoto Barbados"
- Stay tuned to slam 101.1FM and Facebook for more information.
- You may also visit www.motorsportdream.com



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Thank you to our sponsors:

McEneaney Quality Inc (MQI), Zhaust.com, Connolly's Auto Repair, Drive Train Central, Premier Auto Repair, Quikstart Auto, Courtesy Garage & Good Year Tires, Automotive Art, Freekz Customz, Solder Seal Gunk, Lubriguard, Formula 1, Banks Beer, Redbull & Blue Waters, Presidente Beer, Chefette Restaurants Ltd, Tropical Power Ltd, Electric Avenue, Slam 101.1 FM, South Central Entertainment, Ellco Rentals, Williams Equipment, Flawless Concepts Gym, Glacial Ice (Barbados) Ltd., Barbados Today, Elite Sound Systems, Nassco, Scotiabank.

Event Images

2012 automoto
WE WOULD LIKE TO THANK OUR SPONSORS

July 14th 2012 START: 12:00PM
FINISH: 9:00PM
Lloyd Erskine • Sandiford Complex • St. Michael

Dexterity registration will be at MotorSport Services in Haggat Hall, in the same building as Slam 101.1 FM.

Activities for the Entire Family

- Facepainting For Kids
- Bouncing Tents For Kids
- Test Drive Showroom Cars
- Sponsor Giveaways

LIKE AutoMoto

Thrill Ride with a Rally Driver **\$20**
\$10 for kids

BROUGHT TO YOU BY The Barbados Association of Dragsters & Drifters & Drift Dream Inc

See you Sideways

info@motorsportdream.com

automoto

